

# GLOBAL CANNABIS APPLICATIONS CORP

## Blockchain Driven Supply Chain Solutions

July 2019

June 2022

**GCAC**





# FORWARD LOOKING STATEMENTS

Forward-looking Information is generally identifiable by the use of the words:

**“believes”, “may”, “plans”, “will”, “can”**  
**“anticipates”, “intends”, “budgets”,**  
**“could”, “estimates”, “expects”,**  
**“forecasts”, “projects”**  
and similar expressions, and the negatives of such expressions.

Forward-looking information in this presentation includes, but is not limited to, statements concerning economic trends, the size of the market, the timing and scope of Global Cannabis Applications capital expenditures, the anticipated use of proceeds, financial forecasts, and the proposed ownership allocation.

Global Cannabis Applications has based this Forward-looking Information on factors and assumptions about future events and financial trends that it believes may affect its financial condition, results of operations, business strategy and financial needs, including the ability of Global Cannabis Applications to generate cash flow from operations and obtain necessary financing on acceptable terms, general economic, financial market, regulatory and political conditions in which Global Cannabis Applications operates, consumer interest in Global Cannabis Applications products, competitions, anticipated costs, government regulation of Global Cannabis Applications activities and products and in areas of taxation and environmental protection, the timely receipt of any required regulatory approvals, and Global Cannabis Applications ability to obtain qualified staff, equipment and services in a timely and cost efficient manner.

This Presentation (together with any supplements and any other information that may be furnished to prospective investors by **Global Cannabis Applications Corp.** (“**Global Cannabis**” or “**Global Cannabis Applications**”) contains “forward-looking statements” or “forward-looking information” within the meaning of applicable securities laws (collectively “Forward-looking Information”).

While Global Cannabis Applications considers these assumptions to be reasonable, these assumptions are inherently subject to significant uncertainties and contingencies. Additionally, there are known and unknown risk factors which could cause Global Cannabis Applications actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking information contained herein. Known risk factors include, among others, regulatory risks, the lack of a public market for the securities of Global Cannabis Applications, the limited operating history and financial track record of Global Cannabis Applications and the uncertainty as to revenues, reliance on key personnel, product liability, unfavorable publicity, management of growth and the difficulty in forecasting. Additionally, letters of intent for acquisitions that Global Cannabis has entered into may not be consummated or consummated on the terms disclosed by Global Cannabis. In the event that the letters of intent are not completed, or definitive agreements are not entered into Global Cannabis may not achieve the results that it is forecasting or the operating results that management believes are attainable in the event that the letters of intent are consummated.



# INVESTMENT HIGHLIGHTS

As more countries move toward the legalization of medical and/or adult use, the challenges of the black market, product quality, social & economic impact, and viable medical treatment still exist. Many of these issues are related to product consistency issues generated by supply chain failure that can be solved through the use of blockchain.

As of Q2 2022, GCAC's global solutions are already positioned to dominate:

- Over \$6.5M invested in technology, the barrier to entry for competitors is millions of dollars in both development cost & time.
- We have an *APPROVED* US Patent filed in the US & Worldwide, "TRACKING SYSTEM FOR CULTIVATED PRODUCTS AND ASSOCIATED METHODS". Additionally, we have trademarked 'Seed2Seed' brand covering our workflow & algo.
- Through its recent JV, GCAC will sell Efixii cultivated cannabis to over 15K Canadian military veterans. The deal will earn GCAC significant SaaS licensing revenue and a share of the cannabis sale thru the store. This marks the first use of Efixii in the Canadian medical market by a major cultivator.
- Our strategy in the USA has enabled the company to book USD1.5M in SaaS sales with cultivators in the Emerald Triangle for 2022/2023. Based in Northern California, this area generates 80% of the cannabis in the US.
- clearESG, the company's ESG (Environmental, Social and Governance) SaaS solution enables cultivators with an easy way to share their ESG metrics with consumers, community and investors.
- GCAC has invested in South Africa's only cannabis insurer, who will offer cultivators a premiums discount who use Efixii. The software will also be offered in Lesotho and Zimbabwe
- In LATAM, our strategy is working with master distributors, whilst in Europe we are leveraging relationships to penetrate the emerging German market in 2023.



# CANNABIS IN CRISIS

## 'The legal stuff is garbage': why Canada's cannabis black market keeps thriving

North America's biggest companies have seen their market values lose billions, prompting comparisons to dotcom bust



CANADA

### Canadian Cannabis Prices Dropping, But Black Market Continues to Dominate

Pot prices from the legal market dropped for the first time last quarter, but illicit weed is still significantly cheaper and reports show the black market still accounts for more than 80 per cent of sales in Canada.

By Jared Giam Published October 15, 2019

f t i y



ADVERTISEMENT

- Most Read
- 1 BC Cannabis Stores launching next-day delivery in Metro Vancouver
  - 2 New Mexico court tosses tax on medical cannabis
  - 3 Alberta brings in 6% markup on wholesale pot prices
  - 4 Medical cannabis bill 'very close' to becoming law, says Costa Rica's president
  - 5 Greenway Greenhouse to undergo \$15M expansion

LEGALIZATION

## California's Black Market Cannabis Sellers Outnumber Legal Businesses 3-to-1

An industry group revealed there are 2,835 illicit sellers in California with just 873 licensed sellers statewide, and it blamed Weedmaps for helping fuel the black market

Statistics Canada data shows a gram of cannabis from licensed retailers cost \$10.23 in Q3 2019 meanwhile the black-market price per gram was almost half at \$5.59\*



This is not a Canadian cannabis industry issue. This is a global problem about product consistency.... or the lack of it



# WHAT NON-CANNABIS USERS WANT

SAFE

EFFECTIVE

HEALTHY

RELIABLE

A “TREATMENT”

RECOMMENDED BY A MEDICAL PROFESSIONAL



With cannabis legal for medical purposes in 37 States in USA, new consumers are emerging and asking an important question – Who do I trust?



# A BROKEN CHAIN

Cannabis can keep changing right up to the moment it is consumed



When cannabis is exposed to changes in light, humidity, and temperature, there can be a significant impact on the product. If the supply chain management is not consistent, brands become meaningless, and product efficacy is unmeasurable.

Currently, as a gram moves along the supply chain, much of the critical information associated with it is lost. When a customer/patient isn't happy with a product then the problems start

Transparency in the supply chain builds trust.

- Safety
- Efficacy
- Use beyond treatment





# BLOCKCHAIN UNIFIES THE SUPPLY CHAIN WITH ONE MESSAGE



## trust

/trəst/

See definitions in:

All

Law

Commerce · *Dated*

*noun*

1. firm belief in the reliability, truth, ability, or strength of someone or something.  
"relations have to be built on trust"

**Similar:**

confidence

belief

faith

freedom from suspicion/doubt

sureness



# GCAC IS A LEADER IN TRUSTED BLOCKCHAIN SOLUTIONS



## **Growers & Cultivators**

Creating better cultivation processes



## **Product Manufactures**

Ensuring transparency in the value chain



## **Retailers**

Increased sales by fulfilling consumer needs



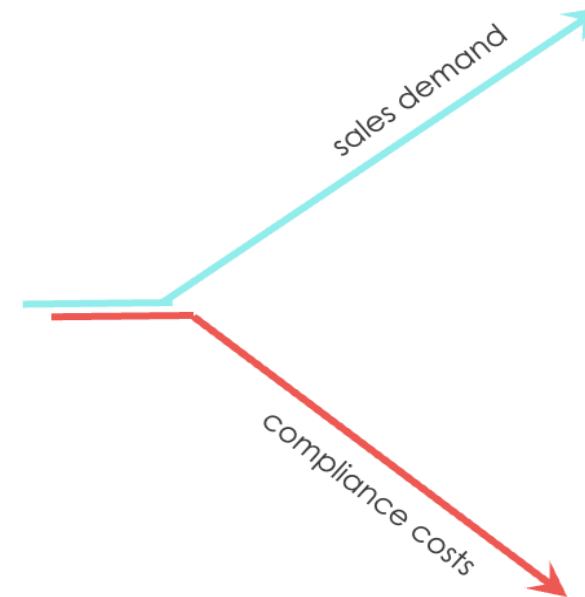
## **Consumers**

Expecting and getting better products



## **Regulators**

Meaningful data to create meaningful regulations



## KYC | Attestation | Efficacy

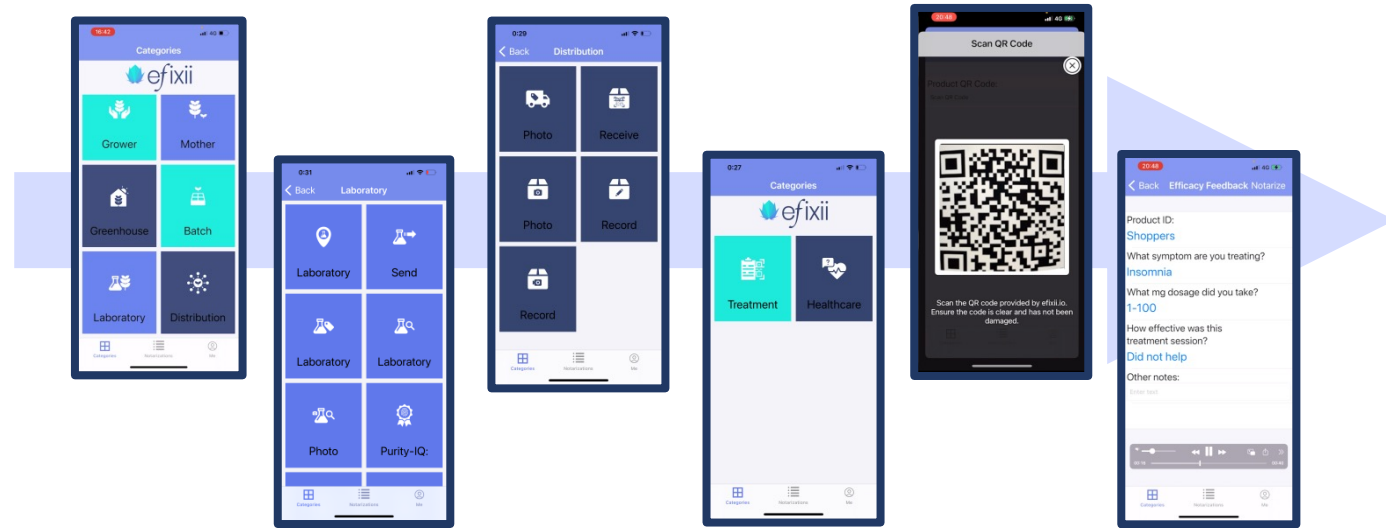
Open Ledger <> QR Code



# EFIXII

## Features:

- ✓ Smartphone app
- ✓ Know Your Customer (KYC) user requirements
- ✓ Batch centric architecture
- ✓ Category attestation tiles follow cultivation steps
- ✓ Sub category tiles use drop down menus
- ✓ Photos, files and videos can be loaded
- ✓ Attestations are time stamped
- ✓ Consumer feedback attached to batch attestations
- ✓ QR codes generated for each blockchain
- ✓ Reports
- ✓ Blockchain is immutable



## Benefits:

- No 3<sup>rd</sup> party device, intuitive to use
- KYC - only authorized people can use
- App workflow matches cultivations sequence
- Tile format designed to minimize user errors
- Flexible file formats capture all data credibility
- Time stamp attestation provides insights into any events
- Consumer feedback created a complete feedback loop
- QR codes can easily be scanned with any camera phone
- Reports based on attestation can identify issues by app user, event and time
- Attestations can NEVER be changed, creating greater trust

Efixii connects cultivators & consumers, so data integrity is preserved and better products are created



# clearESG

New Ways to Build Trust and Share Your Sustainability Story via ESG Environmental, Social & Governance



MILLENNIALS PLACE 3X IMPORTANCE ON ESG WHEN MAKING PURCHASING DECISION



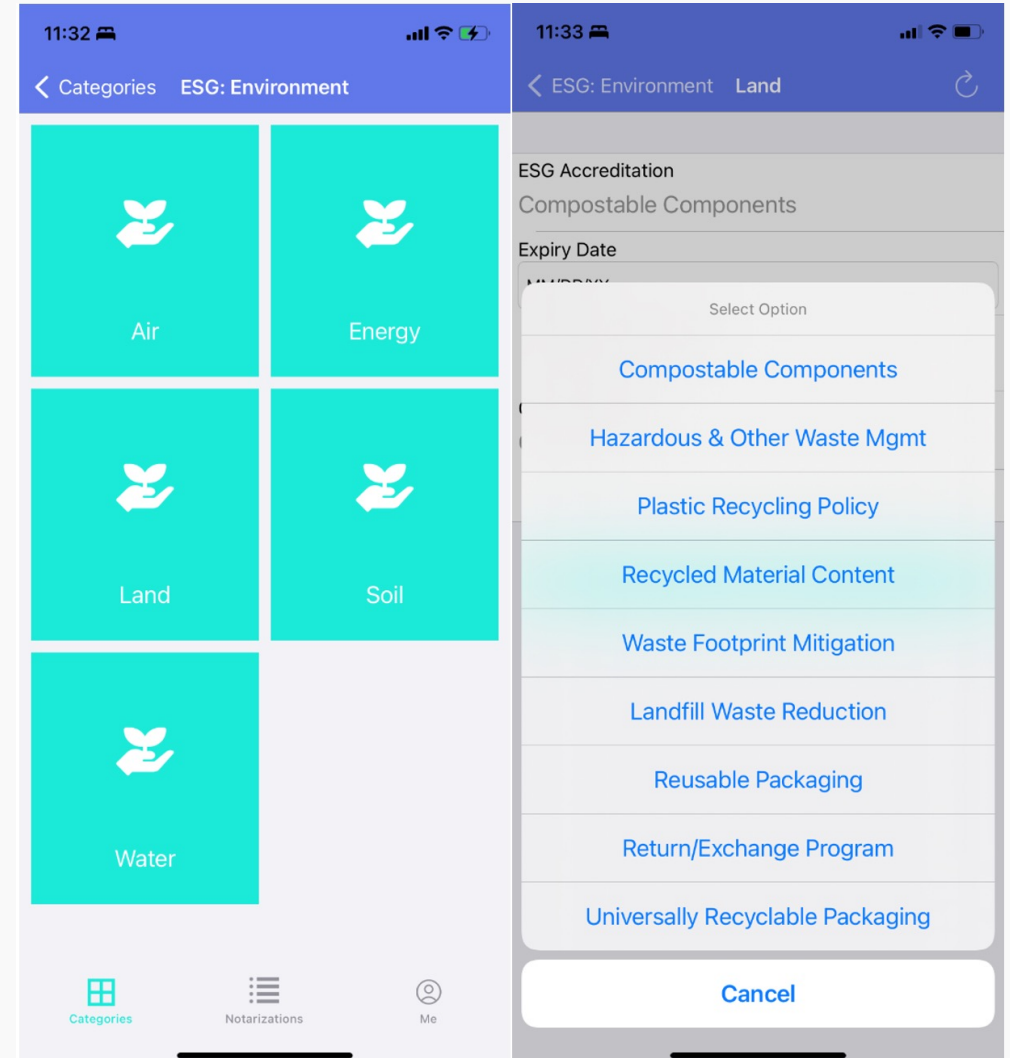
80% OF THE GENERAL PUBLIC ARE NOT WILLING TO BUY FROM A COMPANY WITH A LOW ESG SCORE



EMPLOYEES WANT TO BE ASSOCIATED WITH COMPANIES THAT SHARE THEIR VALUES



blockchain enabled sustainability





## What:

The Prescriptii platform is built on an advanced algorithm that analyzed over **600,000 verified data** of **9,000 strains** for more than **80 medical conditions**. Using machine learning, Prescriptii then established links between the conditions and strains to create a data-driven picture of medical cannabis.

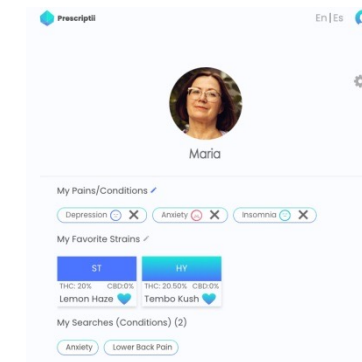
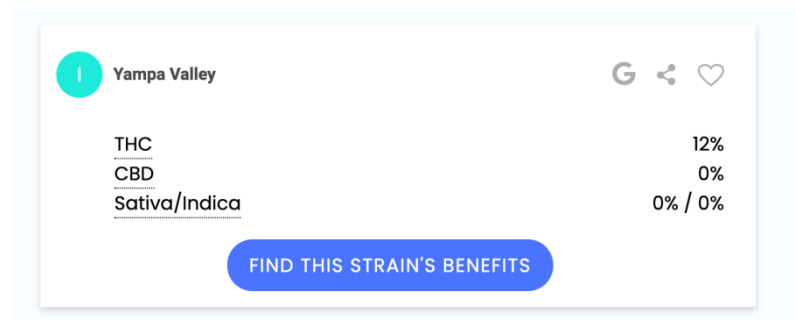
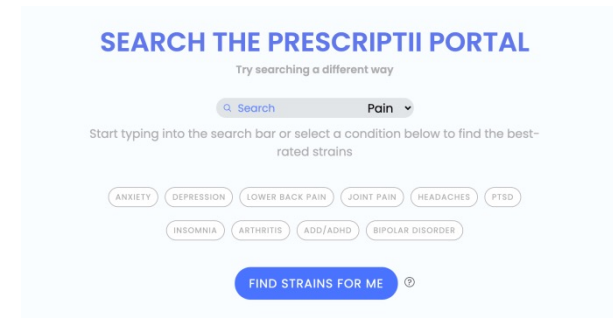
## Why:

Prescriptii Patient Experience provides cannabis users with data to help them make better decisions for their personal medical needs. Prescriptii provides cultivators the ability to compare new strains against existing strains to predetermine consumer feedback.

## How:

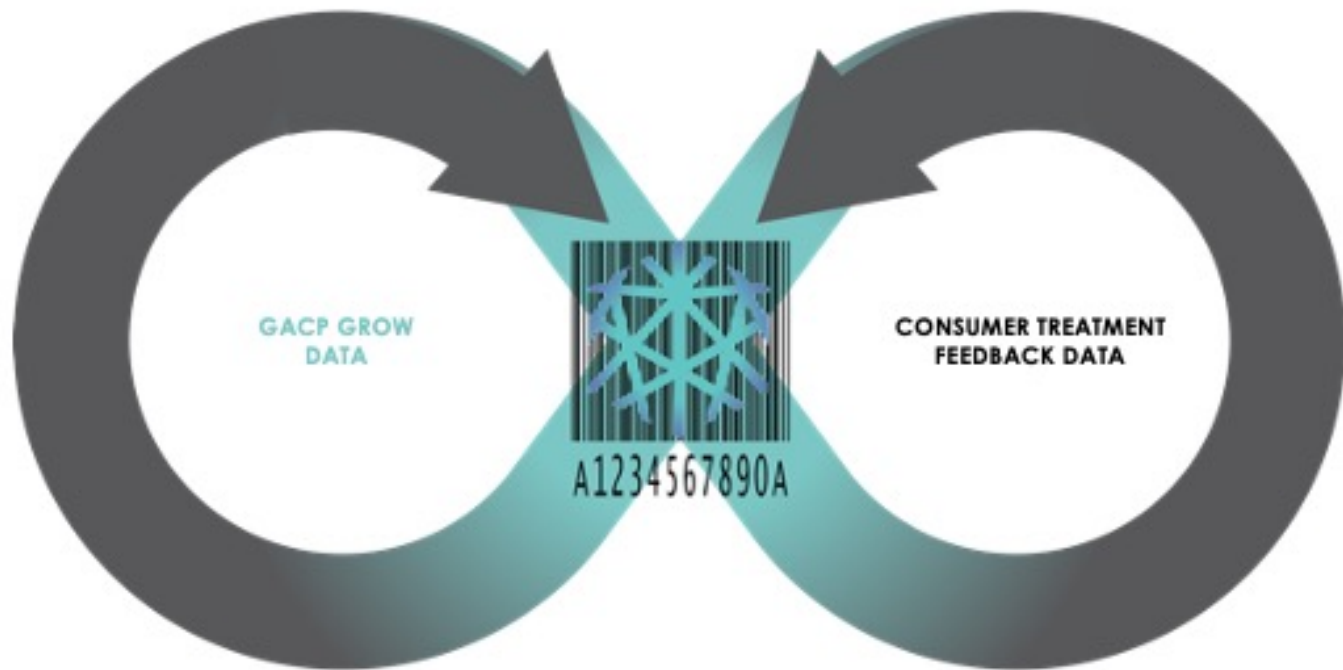
Use Prescriptii to search in the following ways:

- ❖ PAIN to STRAIN – Find strains that are rated best for certain conditions;
- ❖ STRAIN to PAIN – Analyze a strain you're familiar with or already using to see which conditions it's best for;
- ❖ STRAIN to STRAIN – Find other strains that are similar to a strain you're familiar with or already using.





# PATENT –BLOCKCHAIN IS THE NEW SUPPLY CHAIN



## SEED2SEED™

GCAC's patent is defined "as the process for determining the averaged efficacy of a consumed gram of medical cannabis (or CBD) for the treatment of a specific ailment through the use of an Artificial Intelligence algorithm, which is then stored on an immutable blockchain with the specific growing data of that gram"

Without product consistency consumers see little value in current cannabis brands. GCAC's patent creates this value for consumers, cultivators, retailers, medical professionals and regulators



# A SIMPLE QR CODE = BIG REVENUE

## 2-YR Data Target:

- ❑ 200M grams measured by Efixii
- ❑ 3bn data points collected on blockchain



## Revenue Streams:

- ❑ CDN\$.20/gram\* in Efixii fees
- ❑ Unlimited blockchain data sales to pharma, hedge funds, Big 5 accounting
- ❑ High margin revenue



# NORTH AMERICA GOTO MARKET : INVESTMENT & FEES

## CANADA

**Model:** GCAC has created a joint venture with Comsol to service the Canadian veteran market. Through the use of its Health Canada non-possession medical cannabis selling license GCAC will offer the best products cultivated on Efixii to 600 Canadian veterans using 3 grams/day. Veterans Affairs pays these prescriptions at \$8.5/gram GCAC for a total of 657K grams/year.

**\*Revenue Model:** Efixii fees of CAD\$88,700, share of cannabis sales of CAD \$1.3M

## USA

### Model(s):

-GCAC has signed a definitive agreement with cannabis marketing consortium, EMTRI, representing cultivators in California's Emerald Triangle, worth USD\$1.5M. EMTRI cultivators will cultivate 10 million grams using Efixii for the next 12 months.

-GCAC has forecasted 75 US-based cultivators to purchase Efixii's unique ESG (Environmental, Social, Governance) corporate metrics offering in 2022.

### \*Revenue Model:

- EMTRI, Annual Efixii licensing fees; USD \$0.15/gram x 10m grams (USD\$1.5M).
- Efixii Annual ESG licensing fees: USD\$2k/year x 75 (USD\$150k). Revenue per convert full Efixii usage TBD

## MEXICO & LATAM

**Model:** GCAC has identified multiple revenue generating companies for investment & fee opportunities in Mexico and Colombia through an OEM model.

### Revenue:

- Efixii licensing fees; TBD





# WORLD GOTO MARKET : INVESTMENT & FEES

## SOUTH AFRICA

**Model:** GCAC has purchased 33% of Blue Anchor, a South African insurer that is the only authorized cannabis insurance company in the region, for \$200,000 in GCAC shares. The shares are held as collateral to provide Blue Anchor the ability to provide more insurance policies to the growing market (SA currently has 45 licenses & 150 in-process). GCAC has the right to buy back the shares at nominal cost when the collateral is replaced by cash. GCAC has granted Blue Anchor an exclusive license for certain countries in Africa to use of Efixii in return for a per gram royalty.

### **\*Revenue Model:**

- Efixii licensing fees; \$.075/gram\*
- Dividend per investment in insurer TBD

## EU

**Model:** With the pending legalization in Germany of cannabis for adult usage GCAC has identified multiple investment opportunities for the licensing of Efixii to serve the German market and other EU countries.

### **\*Revenue:**

- Regional license fee; EURO\$1M
- Efixii licensing fees; EURO\$.15/gram





# BEYOND CANNABIS...



Most people remember E. coli outbreaks in spinach. People got sick from tainted products, massive recalls, banned products, and millions of dollars lost. A blockchain-driven supply chain could have identified the source of the problem in hours versus days, or weeks that it took.

Efixii is the premier supply chain solution connecting manufacturers and consumers. We see new markets evolving and are working to expand immediately into them.

- ✓ Hemp
- ✓ Agriculture
- ✓ Wine
- ✓ ?

In addition to Efixii SaaS revenue, every new segment drives unlimited data sales opportunities.



# TEAM

## **BRAD MOORE**

CEO & Director

20 years of practical business leadership experience with Fortune 500 companies. Strong background with internet-based start-up corporations. Proven track record of restructuring and developing early-stage businesses. Holds an MBA from Royal Roads University.

## **ALEXANDER HELMEL**

CFO & Director

14 years of experience in the Canadian capital markets. Over 20 years within the Information Technology sector. Specializes in developing corporate growth strategies, building senior management teams, and developing corporate assets. Intimate knowledge of internal control strategies and corporate governance guidelines. BSc (Mathematics), Certified Information Systems Auditor (CISA) 2006.

## **STEVE PETERSON**

President, clearESG

25 year career in Silicon Valley working with SaaS companies AND 6 years in cannabis first managing three dispensaries in CA and OR. Spent last 4 years working with Tress Capital VC and launched WasteTrakr Technology to manage cannabis waste and recycling. Holds an MBA in Management from Golden Gate University and Bachelor in Accounting from Villanova University.

## **JEFFREY HAYZLETT**

Director

Chairman of C-Suite Network, home of the world's most trusted network of C-Suite leaders, and a notable media personality. CEO of The Hayzlett Group. TV & Radio host, Bloomberg Television & CBS Radio. Global CMO at Eastman Kodak.

## **HANAN GELBENDORF**

Product Manager

Over 20 years of global marketing experience, in agency and corporate America. Proven record of delivering results for early stage businesses and established F500 companies. Specializes in Leading all the aspects and processes of marketing. Holds an MBA from the Smeal College of Management at PSU.

## **KIM OISHI**

Capital Markets

Over 20 years of experience in financing and advising growth companies. Founder and President of Grand Rock Capital Inc., a company that invests in growth companies and provides investor relations, corporate finance, business development, M&A services.



# CAPITALIZATION STRUCTURE

GCAC is listed on the CSE Market where other technology-related companies continue to lead investment activity.

Head office	Vancouver, BC
Satellite offices	Israel, Lithuania
CSE	APP
FSE	2FA
OTCQB	FUAPF
Issued & Outstanding	199,402,483
Reserved for Issuance	93,765,719
Recent price	\$0.045
Market capitalization	\$8,973,112

- ✓ A truly advanced technology company with value added opportunities in multiple markets
- ✓ Creating a long-term value chain by focusing on fixing outstanding supply-chain problems
- ✓ A fully scalable patented model that has no technology limitations and meets all known regulatory requirements
- ✓ Realistic revenues based on the previous value associated with sale of limited data sets to growers and sellers

Owning a share in GCAC is owning a share in the future of supply-chain, starting with cannabis and many other verticals around the world.



# WHATS NEXT? EXECUTION, EXECUTION, *REVENUE+++*



## GCAC Signs Data Sales Contract for Medical Cannabis Data

January 20, 2021 /

Vancouver, British Columbia, Canada, January 20, 2021 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading chain-of-custody compliance and data platform, today announced it has signed a definitive Service Agreement ("Agreement") with Alqami. The partnership will enable GCAC to integrate its global buyer network and license

### Global Cannabis Providing Efixii to

8 February 2022, 05:45 (PST)

GCAC Secures Purity-IQ Opportunity

October 5, 2020

## GCAC Secures C\$1.8m in Growth Funding

Proceeds to fund Canada's first blockchain-verified medical cannabis sales portal.

Vancouver, British Columbia, Canada – TheNewswire – October 5, 2020 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE:APP) , FSE: 2FA, (OTC:FUAPF), a leading commercial licensor of proprietary Data and AI technologies to the medical cannabis industry, today announced that it has signed a Memorandum of Understanding ("MOU") with Purity-IQ Incorporated of Canada ("Purity-IQ") (<http://purity-iq.com/>) to integrate the Purity-IQ Cannabis Authenticity and [...]

## GCAC Announces Commercial Launch of its \$5.92m Medical Cannabis Data-Acquisition Platform

September 3, 2020 /

Vancouver, British Columbia, Canada, September 3, 2020 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading commercial licensor of proprietary Data and AI technologies to the medical cannabis industry, today announced the commercial launch of its \$5.92m Medical Cannabis Data-Acquisition Platform.

25 January 2022, 05:45 (PST)

GCAC Efixii Biotech

November 10, 2020

## GCAC to Acquire Interest in Leading South African Cannabis Insurance Firm

Efixii now being sold on four continents

Vancouver, British Columbia, Canada, November 10, 2020 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading commercial licensor of proprietary Data and AI technologies to the medical cannabis industry, today announced it has signed a Definitive Agreement ("Agreement") with Canadian company Purity-IQ Inc. ("Purity-IQ") to commercially integrate the Purity-IQ Cannabis Authenticity and [...]

## GCAC ANNOUNCES EXPANSION OF THE CITIZEN GREEN PLATFORM WITH NEW 3T ("TRACK-TRACE-TREAT") DATA SET FOR MEDICAL CANNABIS GROWERS

GCAC is ready to commercially license its new 3T (track-trace-treat) data set to medical cannabis growers through a sublicense and integration memorandum of understanding. The new 3T data set will be integrated into the Citizen Green platform for medical cannabis growers and will be available to medical cannabis growers through the platform. The 3T data acquisition is a key component of the platform, [...]

## GCAC Announces \$0.4m Debt Financing for Producer

February 22, 2021 /

GCAC Announces Commercial Launch of its \$5.92m Medical Cannabis Data-Acquisition Platform

Vancouver, British Columbia, Canada, February 22, 2021 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading commercial licensor of proprietary Data and AI technologies to the medical cannabis industry, today announced it has signed a Memorandum of Understanding ("MOU") with Purity-IQ Incorporated of Canada ("Purity-IQ") (<http://purity-iq.com/>) to integrate the Purity-IQ Cannabis Authenticity and [...]

## GCAC Outlines Its Ethereum 2.0 Roadmap for Medical Cannabis

December 1, 2020 /

Vancouver, British Columbia, Canada, December 1, 2020 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading commercial licensor of proprietary blockchain Data and AI technologies to the medical cannabis industry, today announced its Ethereum 2.0 rollout-centric roadmap, which will bring the Canadian medical [...]

## GCAC Announces Commercial Launch of its \$5.92m Medical Cannabis Data-Acquisition Platform

Vancouver, British Columbia, Canada, October 14, 2020 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading commercial licensor of proprietary Data and AI technologies to the medical cannabis industry, today announced the commercial launch of its \$5.92m Medical Cannabis Data-Acquisition Platform. The platform will bring the Canadian medical [...]

## GCAC to Give Back to its Shareholders by an 'Enforcement of Security' for a Delinquent \$5M Debt Owed to Company

March 11, 2021 /

Vancouver, British Columbia, Canada, March 11, 2021 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading medical cannabis chain-of-custody compliance and data platform, today announced it has commenced the licensing process to become a medical cannabis platform. The platform will bring the Canadian medical [...]

## GCAC Completes Up-listing to OTCQB

Vancouver, British Columbia, Canada, November 10, 2020 /

GCAC Announces Commercial Launch of its \$5.92m Medical Cannabis Data-Acquisition Platform

## GCAC Helping Cannabis Companies Share ESG

## Leveraging Blockchain to Incorporate Cultivator Sustainability Goals

Vancouver, British Columbia, Canada, February 4, 2021 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading medical cannabis data platform, today announced it has signed a Citizen Green Efixii ("Efixii") Reseller & License Agreement ("Agreement") with Transparent-C Ltd. ("Transparent-C"), a provider of regulatory and compliance services to Israeli medical cannabis market [...]

November 15, 2020 /

The platform connects cultivators to consumers while promoting product transparency. The new platform allows consumers to rate cannabis efficacy, earn rewards, and purchase reports. Vancouver, British Columbia, Canada, November 10, 2020 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading medical cannabis platform, today announced the commercial launch of its \$5.92m Medical Cannabis Data-Acquisition Platform.

1 February 2022, 05:45 (PST)

## GCAC Awarded License to Operate as Medical Cannabis Retailer

Brings unique brand of patient-focused cannabis healthcare to Canada

Investment for Efixii into \$233 million

February 4, 2021 – Global Cannabis Applications Corp. ("GCAC" or the "Company") (CSE: APP, FSE: 2FA, OTCQB: FUAPF), a leading medical cannabis data platform, today announced it has signed a Citizen Green Efixii ("Efixii") Reseller & License Agreement ("Agreement") with Transparent-C Ltd. ("Transparent-C"), a provider of regulatory and compliance services to Israeli medical cannabis market [...]

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# GCAC

Smarter supply chain for better  
products, more growth

**Brad Moore**

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